

SCVURPPP **Trash Ad Hoc Task Group Goal Statement**

GOAL: Develop a countywide collaborative trash awareness, monitoring, outreach, removal and abatement program that is specifically directed at enhancing the beneficial uses of urban streams and waterways in Santa Clara County.

To achieve this goal, the Program has identified the following objectives:

- Identify and prioritize trash problem areas in urban streams and waterways and other potential sources that may contribute trash to those areas;
- Enhance existing trash management practices or implement new practices to address high priority trash problem areas;
- Evaluate trash condition of urban streams and waterways over time using a field monitoring program;
- Use outreach and community involvement programs to increase public awareness of the impact of urban activities on streams and waterways and to foster a sense of stewardship;
- Evaluate effectiveness of trash management and education practices; and
- Develop and implement a standardized documentation and reporting mechanism for Annual Reports.